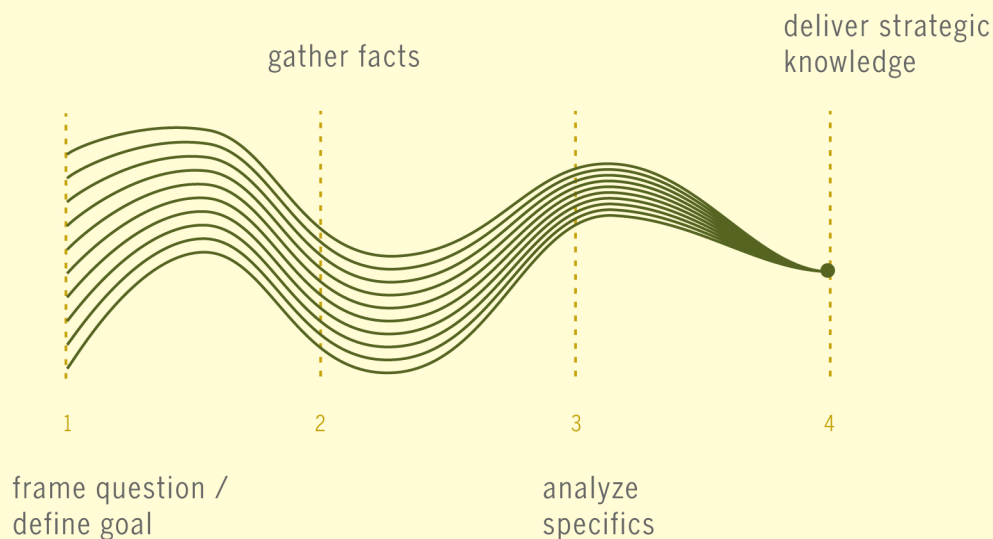


Financial Industry

Since we opened in 1995, VR Research has worked for hundreds of clients in the legal, public affairs, public relations, lobbying, political and financial industries. Our experience has taught us that every project is unique — different ins and outs, different research contexts.

To get to the goal, we think creatively, apply our experience and walk projects through our work-flow process. It gets results.



1. FRAME QUESTION/DEFINE GOAL/ UNDERSTAND CONTEXT

A venture capital firm needed a due diligence background search on a group of entrepreneurs.

2. GATHER FACTS

We used UCC, lien, judgment and lawsuit filings to vet the entrepreneurs.

3. ANALYZE SPECIFICS

The entrepreneurs claimed pre-existing client relationships so we reviewed business licenses and city contract documents in areas where the entrepreneurs said they had worked and had ongoing relationships.

4. DELIVER STRATEGIC KNOWLEDGE

We demonstrated that the entrepreneurs had mischaracterized their past business “success” by excluding references to open judgments and claiming certain contracts had been renewed when they had not.